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# Ideas

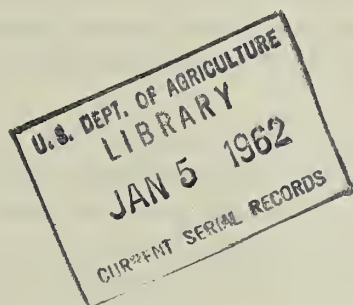
## about 4-H Clubs and Y M W



Federal Extension Service

U. S. DEPARTMENT OF AGRICULTURE

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No. 63  
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CHRISTMAS, 1961

Here in this Christmas Season - the season of giving - we are prone to lose sight of the fact that all gifts are not of gold. The richest gifts of mankind have been love, loyalty, a cheering smile, a helping hand -- the things that give confidence and inspire youth to go on to greater heights of understanding and achievement.

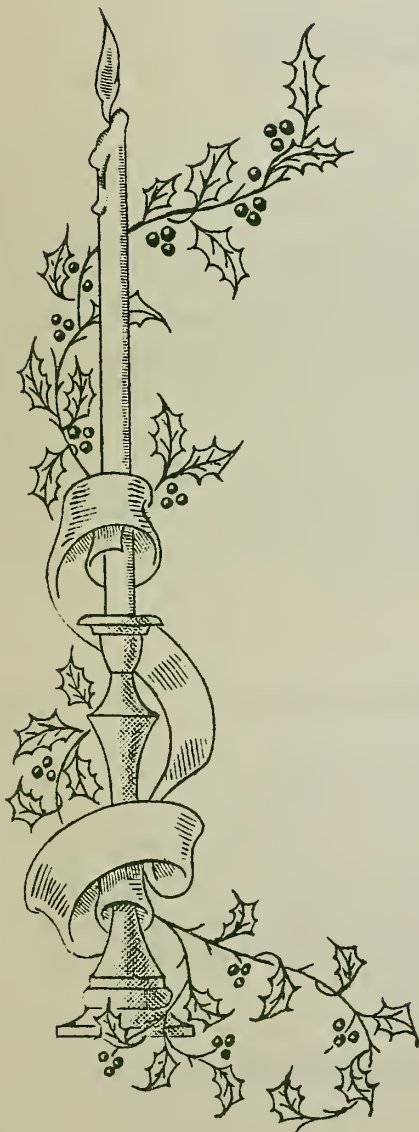
I trust the fond memories of '61 and the optimistic hopes of '62 bring you added happiness during the Christmas Season and may this spirit be in your heart all year long.



The preparation of the IDEAS news letter is one of our most pleasant tasks. It is our communication with the several hundred people who are engaged in helping design meaningful programs that will enable young people achieve rich and useful lives. We are pleased that with this Christmas issue we may include a resume of our individual assignments as the members of your Federal 4-H staff.

We take this opportunity to say how proud we are to be teamed with you in our joint efforts of service for young people.

4-H-209 (11-61)



### MARY FRANCES LYLE RETURNING TO SOUTH DAKOTA

We face the great loss of having Mary Fran go back to her native South Dakota. She will become the State Home Economics Program Leader (Home Demonstration Leader) beginning in the new year.

Mary Fran's work on the FES 4-H team has been outstanding. We sincerely regret her decision to return to the State. Western States have been most fortunate in having her good counsel, but others have also sought her help in many important areas. We know that in her new position she will continue to support 4-H and other Extension youth work.

A replacement for Mary Fran will be made as soon as possible. In the meanwhile, others of us will try to meet her schedule requests.

### SOUTHERN AGRICULTURAL WORKERS

The Extension Youth Section will meet at Hotel Robert Meyer, Jacksonville, Fla., for the February 4-7 meeting. The meeting will focus on "Expanding our efforts in leadership development on a county level." This will be another top-flight program emphasizing a timely and important topic.

The Section for Extension Youth Workers is a part of the Association of Southern Agricultural Workers. It was authorized as a separate session just four years ago, although many State 4-H workers have participated through the years.

### REGIONAL EXTENSION 4-H COMMITTEE MOVES INTO ACTION

The Southern Region Extension 4-H Committee met in Atlanta, Ga., recently. Following the Regional 4-H Club Leaders Conference at Rock Eagle, Ga., last year, a proposal was presented to the Southern Directors of the need for a regional committee to implement some of the conference program recommendations and to design long-time projection and program guides for the development of 4-H work in the region. The immediate assignments to the committee from the Directors were:

1. To advise the Southern Directors on matters facing 4-H work in the region.

2. To make plans to implement some of the major recommendations of the 1960 Rock Eagle 4-H Conference.
3. To make preliminary plans for a conference of State 4-H staff members of the Southern Region for 1963.

In the two-day committee session, plans were made to design and implement five 4-H program development areas. The committee felt that it was working toward a "design for decisions," -

- Continue to give emphasis in the Southern Region to the 4-H leadership development program as it relates to:
  1. Junior 4-H leaders.
  2. Adult 4-H leaders.
  3. Professional workers.
- Establish guidelines for pointing directions toward the basic organizational unit in 4-H Club work to be used by the States.
- Continue in 4-H literature development to establish the needed pattern to be used by each State.
- Establish definite areas on Extension agent development and training.
- Establish guidelines for the effective use of recognitions and awards as it relates to:
  1. Growth and development of the individual club member.
  2. Extension workers.
  3. Donors.

#### NORTHEASTERN 4-H CONFERENCE

"Possible program adjustment in relation to changing school situations" will be the conference objective of the Northeastern State 4-H Club staffs. New York City will be the location and February 6, 7, and 8 are the dates. The planning committee states that program personnel confirmed to date



include: Burton Kreitlow, Professor of Education, University of Wisc.; Russ Mawby, Assistant Director, 4-H Club Program, Mich.; and Laurel Sabrosky, Extension Analyst, Extension Research and Training, FES.

### WELCOME HOME FOR 48 IFYE's

IFYE's returning from Europe, Brazil and Venezuela were greeted in New York at the Welcome Home luncheon and then went on to a six-day evaluation session in Washington. They conferred with officials of the U. S. Department of Agriculture and Department of State, their host countries' embassies, and the National 4-H Foundation. The delegates represented 28 States.

### NEW FCRD MOVIE

"Seeds of Progress" tells a story of interest to 4-H Clubs in the United States that have formed sister club partnerships with Latin American clubs, and to everyone interested in the progress of our neighbors. Throughout Latin America, there are 250,000 rural youth club members in 7,500 clubs following the 4-H pattern.

The 25-minute movie is produced by the Ford Motor Company, International Group. May be obtained for showing without charge by writing the Ford Library of Free Loan Motion Pictures, Ford Motor Company, The American Road, Dearborn, Mich.

### FILM ON AUTOMOTIVE CARE AND SAFETY

The Aetna Life Affiliated Companies, Information and Education Department, Hartford 15, Conn., has a series of good films relating to automotive care and safety, which you may find useful in your work with youth. The company has advised us that their shortage of prints would not permit their servicing a number of requests. In fact, the films are so popular that the company has restricted the free loan of them to a period not exceeding two weeks time. However, we have been advised that a State may secure a copy of one or more of these films at nominal prices. The title and prices are as listed: (These prices are for black and white film.)

|                           |          |
|---------------------------|----------|
| "To See Ourselves"        | \$ 45.00 |
| "What's Your Driver Eye?" | 40.00    |
| "Look Who's Driving"      | 50.00    |
| "Don't Skid Yourself"     | 40.00    |

### HOME ECONOMICS CAREER KITS

The home economics careers program at 4-H Club Congress was a successful cooperative effort with the American Home Economics Association. The kit made available to your State should prove valuable for later work. We are particularly pleased that additional copies of the filmstrips and scripts can be ordered through the National 4-H Supply Service.

### BRAINWASHING

Many States have used the tape recording of the lecture by Major William E. Mayer, U. S. Army, on his research and study of more than 1,000 American soldiers released from POW camps in North Korea. We now have a flannelboard presentation and complete script so that most of the essentials of Major Mayer's lecture can be presented in about 30 minutes. John Banning used it to stimulate discussion at the RYUSA Conference last fall and found it very effective. We would be happy to send it to a State for use upon request.

### A PROFESSIONAL TRAINING OPPORTUNITY

The Social Work Institute, held at Boston University, is scheduled this year for April 16-20. Write to Saul Bernstein if you are interested.

### SIGNS OF 4-H?

We agree that the following sentiment expressed in the Pennsylvania 4-H letter is timely to many areas of the country:

'A friend of 4-H called the other day with a friendly suggestion we're embarrassed for not mentioning sooner ourselves. We commented how

often driving across the State he has noticed the friendly 4-H Welcome signs at various county lines. His call was prompted by a few that are beginning to look bedraggled and neglected, giving just the opposite of the cheery welcome intended. How long since your 4-H signs have been treated to a clean-up, fix-up?"

#### LEADERSHIP DEVELOPMENT SERIES NO. 6

4-H Leadership Development Series No. 6 is enclosed. This was called to our attention by Dr. Sam Gwinn, Associate Director in Delaware, where the form was used as a part of a meeting for all agents on Conference leadership. We hope you will find this useful in working with agents and local leaders in planning meetings.

#### SHARING SOME OF THE GOOD / IDEAS IN USE IN STATES /

##### Florida - Youth Scope Report for the State

An Extension Youth Scope Committee has been appointed. The Committee consists of the State 4-H staff, district agents, specialists, as well as some extension agents. The Committee has reviewed the Florida 4-H program and has developed recommendations with much scope and depth. From the committee program recommendations, the State 4-H staff has developed a visual presentation which is being used with agents.

##### Georgia - Strengthening Relationships with Vocational Education

Over the years, the relationship of the Georgia Extension Service and Vocational Education has been strong. The "Statement of Relations," which has been developed recently, recognizes the mutual interest and similar responsibilities of these two educational services and it provides for better coordination of efforts and services of the Division of Vocational Education and Cooperative Extension Service.

An attractively-printed booklet is titled, "Statement of Relations-- Division of Vocational Education and Cooperative Extension Service." The statement clearly defines the membership eligibility, projects, enterprises and competition--the program and areas that sometimes cause some conflict between the two services. A cooperative



arrangement is outlined for the personnel of the two organizations to meet and coordinate their efforts on a county, district and State basis. One of the most important features of the relations statement is the "process" which was used in its development. It was developed jointly by the many groups in the different services.

#### Kentucky - 4-H Leader Development Coordinated with Agent Training

Kentucky has adapted the original units developed through cooperative efforts in the Southern region. The State 4-H staff takes the lead in training the district extension supervisory teams in each leadership unit every three months. In turn the district teams train county extension agents who use the training and the leadership curriculum units with volunteer leaders. It is the "train-the-trainers" idea.

In addition to the formal leadership development, Conrad Feltner and other staff members have developed what they have called, "Kentucky 4-H Neighbor Leader Plan". This is a detailed plan which agents use in securing and providing informal work with neighborhood leaders who serve as 4-H project leaders. It has been tested in some pilot counties. Now the work has spread from 18 to 21 of the counties in one district.

#### Kansas - Electric Leaders Training Conference

The December 6-8 conference at Hutchinson helped volunteer leaders to do a better job in their communities. Special sessions were held on lighting, small appliance care and maintenance, motors, heating, wiring applications and judging exhibits.

#### New York - Building Understanding

Rockland County has produced some outstanding promotional leaflets to increase understanding of the 4-H program. First to come out was "You and 4-H Club Work in Rockland County" -- written for prospective leaders. "4-H in Rockland County" gives a pictorial cross-section of the county program, lists objectives and projects available, and includes a form for a group of interested youth to send to the county office.

### North Dakota - Summary of National Conference

An attractive leaflet summarizes the experiences of the States' four delegates to National Conference. Copies of the leaflet are being sent to the donors of travel expenses (AGSCC) and to various 4-H friends, as well as being made available through the county agents' offices.

### Pennsylvania - Cooperative Health Work

Berks County has 4-H health work sponsored cooperatively by Extension and the county chapter of American Red Cross. Teen-age girls have enrolled in the home-nursing-care-of-the-sick-and-injured courses, taught by a local registered nurse.

### South Dakota - Leader Training

A double feature is planned for the 4-H leader training this winter. The leaders have a choice between a one-half day and a full-day program. A session, 10:00 a.m. to 12:00 noon. "This is 4-H Club Work", is geared primarily to new leaders and a 1:00 to 4:00 p.m. session offers a choice of workshops in parent cooperation, understanding youth, teaching techniques, program planning, junior leadership, community service, citizenship, or records. If a leader wants to brush up on the objectives and philosophy, organizing the club, requirements, etc., he can attend all day. If he has that and wants other subjects, he can come just for the afternoon.

### Illinois - Program to Stimulate Enrollments

Illinois has outlined for leaders a 15-point program for reaching their goal of larger 4-H enrollments. Points are as follows:

1. Make a map of the community showing actual and potential members.
2. Encourage year-round meetings.
3. Get names of potential members from the superintendent of schools.

4. Have members talk to potential members in school about 4-H.
5. Write a letter about 4-H to parents of potential members.
6. Write a letter to parents at end of year to encourage children to enroll in 4-H again.
7. Seek help from community clubs or other community organizations.
8. Give recognition to younger members, especially first-year members.
9. Encourage members to set club membership goal.
10. Give leadership responsibilities to older 4-H members.
11. Recognize parents.
12. Acquaint the community with 4-H through talks by members before service groups, etc.
13. Encourage a 4-H Club membership campaign.
14. Encourage enrollment at 10 years of age.

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NEWS OF OUR /  
CC-WORKERS /

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Don Mitchell, formerly of Idaho State staff and a 4-H Fellow last year writes of his arrival in Bangkok, Thailand, where he is working for A.I.D. There are about 211 rural youth clubs with a membership of over 8,000 members. Don's address is APO 146, c/o Postmaster, San Francisco, Calif.

Joyce Croft began work in Wyoming as Associate State 4-H Club Leader on November 20. Formerly, she was home demonstration agent in Washakie County.

Dr. Edward Schlutt, has joined the Texas staff as Associate State 4-H Club Leader. Formerly a Michigan 4-H Club agent, 1959 Ph. D. graduate of the University of Wisconsin, and most recently a Program Consultant (Special Extension Agent) in San Patricio and Aransas Counties in Texas.

Two former State 4-H staff members have moved to county agent supervisory positions in their respective States. George E. Boehnke is now District Extension Supervisor in Iowa, and James Y. Shigeta is Acting County Agent Supervisor in Hawaii.

Mrs. Nancy M. Critz has resigned her position as Assistant State 4-H Club Leader in Mississippi. In her place, we welcome Clie D. McWhirter, formerly a county home demonstration agent in Mississippi.

We are happy to note that Osgood T. Magnuson has returned to the Minnesota 4-H staff as Assistant State Leader.

#### IN CLOSING

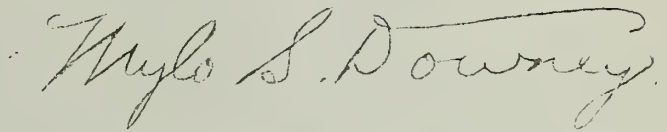
The dedicatory program for Camp Kett (Leadership Training Center) named in honor of A. G. Kettunen, long-time State 4-H Leader of Michigan--included the following:

"Camp Kett is a living symbol of confidence in 4-H work and its contribution to a better community. It memorializes the past...but more important, it emphasizes the future. In reality, Camp Kett is a symbol of faith--faith in the 4-H program... faith in 4-H Club ideals..and faith and confidence in future generations of boys and girls who will benefit from 4-H and other youth programs in the years ahead."



The spirit and challenge of Camp Kett is symbolized in other ways in other States. We value our opportunity to work with you in making these dreams become reality.

Sincerely yours,

A handwritten signature in cursive script that reads "Mylo S. Downey". The signature is written in dark ink and is positioned above the typed name of the signatory.

Mylo S. Downey, Director  
4-H Club and YMW Programs

Program Leaders:

Maurice L. Hill  
Mary Frances Lyle  
V. Joseph McAuliffe  
Lloyd L. Rutledge

John W. Banning, Assistant Director  
Fern S. Kelley, Assistant Director  
(Editor of IDEAS)

Enclosures

